

Search
&
Rescue

Your Mission(Should you choose to accept it!)

Search & Rescue is definitely not for the Paris Hiltons of the world. This is guerilla warfare shopping, and only the strong survive.

You've seen Extreme Makeover For The Home. This is Extreme Makeover For The Person, without the big budget.

Our guests are people who have proven that they have met some of life's most difficult trials head-on... and survived. Now they're on a mission to make their lifestyles better, but they need our help.

Search & Rescue shows people how to reach their wardrobe or home decorating challenges by putting them "in the trenches." By introducing our guests to alternative shopping habits, like thrift stores, garage sales and consignment shops, they learn a life-long strategy for looking great and creating a pleasing environment without breaking the bank.

Dare to be different! Be all that you can be! Don't settle for retail!

Charting the Course

The Mission Leader

Teresa Riccobuono, image consultant, will lead the Search & Rescue missions. Armed with her wealth of knowledge and years of second-hand shopping experience, Teresa will help our guests navigate the treacherous waters of "recycled retail."

Each episode of Search & Rescue consists of 3 sections:

The Dossier

By exposition and consultation, we meet our guest, hear their story, and outline our strategy for a successful Search & Rescue.

The Search

Armed with our map, compass, and Mission Leader, we hit the shopping trail. Stopping along the way for important second-hand searching tips and tricks.

Mission Accomplished

We reveal the fruits of our successful search, and review our Search & Rescue effort.

Search & Rescue Sample Missions

Operation: MARIA

Maria is a single mother, raising three children, on welfare. Her husband left shortly after the third child was born. She has worked very hard to move her family out of the cycle of welfare.

Maria has completed her job training and she has her first interview in 3 days. We need to find interview and workplace-appropriate attire... and fast!

Operation: SARAH

Sarah is going off to college, and is moving into her first apartment. Her father died when Sarah was in junior high school and she and her mom have been making it on their own since then. Between her after-school job and help from her mom, there has been just enough money saved to pay tuition, with very little left over for living expenses. Sarah has worked hard, and she deserves a functional but comfortable place for studying and for playing.

Operation: TAMMY and DONALD

Tammy is engaged to her very own prince charming, Donald. (No, not THE Donald; that's a different show) The couple has always wanted a beautiful wedding, but their sensible side knows that a big, beautiful wedding will take away from their ability to buy a home. Big party versus buying a home. Hmm...?

Tammy knows that with patience, luck and a good tailor, she and Donald can look like a prince and princess without living like paupers afterwards. They have both agreed to the time commitment necessary to accomplish their wedding budget goal. And with a fairy godmother, the attendants can look splendid without depleting their savings accounts as well.

Now that's Happily Ever After!

Other Operations:

Recreate People Magazine's Best Dressed (yes, from the thrift store)
Recreate Fashion Magazine Outfits & Compare Prices
What Not To Wear - Wardrobe Challenge \$5,000 versus \$500
Return to Work
Stay at Home Mothers
Wedding & Honeymoon
Maternity
Change or Update of Personal Style
First Date
Meeting Future In-laws
Meeting Biological Parents/Children
Prom
Graduation
Class Reunion
Weight Loss
Gear up for Sports
Lost Luggage
House Burned Down
Low Budget Theatre Productions
Renaissance Faire
Costume/Theme Parties
Decorating on a Budget

The Dream Team

Search & Rescue hopes to work with such amazing charitable organizations as:

Goodwill Industries
Salvation Army
Wardrobe for Opportunity
Women's Initiative for Self Employment
STAND! Against Domestic Violence
And more!

For more Information,
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